



Health & Fitness Programming Sponsorship

Sponsor Benefits

\$40,000 - Presenting

- All benefits below plus listing as the Lead or Key Sponsor of the health & fitness series.
- Highlight in email communication and press release announcing the gift.
- Opportunity to create your own vignette on the BeltLine with Atlanta BeltLine Partnership leadership
- Announcement at Play Day with photo opportunity
- Prominent recognition on free fitness program promotional materials and fitness calendar, including neighborhood flyers (20,000+)
- More prominent recognition as a sponsor on our web site fitness page
- E-Newsletter promotion
- Social media
- An opportunity to sponsor an existing class, as available
- E-Newsletter promotion/recognition
- Vendor space at all Play Days
- Recognition in Press release
- Inclusion on corporate partner web site
- Sponsorships \$20,000+ are customizable to include additional benefits.

\$20,000 - Platinum

- Recognition on free fitness program promotional materials and fitness calendar, including neighborhood flyers (20,000+)
- More prominent recognition as a sponsor on our web site fitness page
- E-Newsletter promotion
- Social media
- An opportunity to sponsor an existing class, as available
- E-Newsletter promotion/recognition
- Vendor space at all Play Days
- Recognition in Press release
- Inclusion on corporate partner web site
- Sponsorships \$20,000+ are customizable to include additional benefits.

Health & Fitness Programming Sponsorship (cont.)

\$10,000 - Gold

- Recognition on free fitness program promotional materials and fitness calendar, including neighborhood flyers (20,000+)
- More prominent recognition as a sponsor on our web site fitness page
- E-Newsletter promotion
- Social media
- An opportunity to sponsor an existing class, as available
- E-Newsletter promotion/recognition
- Vendor space at one Play Day
- Inclusion on corporate partner web site

\$5,000 - Silver

- Recognition on free fitness program promotional materials and fitness calendar, including neighborhood flyers (20,000+)
- More prominent recognition as a sponsor on our web site fitness page
- E-Newsletter promotion
- Social media
- An opportunity to sponsor an existing class, as available
- E-Newsletter promotion/recognition
- Inclusion on corporate partner web site

\$2,500 - Bronze

- Recognition on free fitness program promotional materials and fitness calendar, including neighborhood flyers (20,000+)
- Recognition as a sponsor on our web site fitness page (logo)
- E-Newsletter promotion
- Social media